



Trinidad Hotels Restaurants and Tourism Association

Hospitality and Tourism Awards 2015

The THRTA Hospitality and Tourism Awards have been established to **recognize and celebrate the Stars of the Hospitality and Tourism Industry** in Trinidad and Tobago.

trinidad hotels,
restaurants &
tourism association

*The committee will be guided by the information provided. Please provide as much information as possible on the nomination form. Judges may elect to interview nominees prior to final selection. **The decision of the judges will be final.***

Deadline is July 24th 2015. Completed nomination forms are to be submitted to: Trinidad Hotels Restaurants and Tourism Association, via email to info@tnthotels.com or hand delivered to our offices located at the Trinidad and Tobago Hospitality and Tourism Institute, Airway Road, Chaguaramas.

*Thank you for submitting a nomination. If you have any questions, please contact us 634-1174/5.
We hope to see you at the 2015 Hospitality & Tourism Industry Awards!*

Business Excellence Award – Direct Tourism Services Nomination Form

Awarded to the **company** whose major income is derived from the Hospitality and Tourism Industry (e.g., tour operator, dive operator, destination management company, taxi/tourist transport, eco/nature trail, travel, activity or attraction etc),

Nominee must be a member of a Registered Tourism Stakeholder Association/organisation in Trinidad or Tobago

PLEASE TYPE OR PRINT LEGIBLY

Name of Business	
Address	
Telephone & Email address:	
Nominee's Name	
Number of years in business	
Number of Employees	
Member of a Hospitality & Tourism Association/ Organisation (please name)	

A: Company Information

i. *Type of Business:*

[Empty text box for Type of Business]

ii. *List Awards, Recognition and Commendations Received In The Past Three Years*

[Empty text box for List Awards, Recognition and Commendations Received In The Past Three Years]

B: BUSINESS & PROFESSIONAL DEVELOPMENT

- i. ***Innovative Contributions*** - Describe how innovation has been used in your tourism business practices e.g. application of better solutions that meet new requirements, or existing market needs

- ii. ***Quality Improvement*** - How did your company help promote the practice of standards of quality? Does the company operate under any existing approved standards? If yes, please indicate which standard.

C: Marketing Efforts including use of digital support media.

How has the company's marketing efforts resulted in increased tourism business?

Give examples of marketing efforts and results.

Did the company partner with other providers to enhance the visitor experience?

D: Health & Safety Standards Please provide copies of certificates (if applicable)

E: Human Resource Commitment - Staff Training and Motivation.

What procedures/programmes did the company undertake to improve the professional and skill level of staff?

What incentives and support programmes did the company develop to motivate and retain staff?

F: Commendations

How did the company's positive interaction and professional performance with customers and employees make a positive impact? (attach testimonials)

G: Environmental Sustainability

*How does your business contribute to the reduction of the carbon footprint?
What energy saving practices are in place? Do you recycle?*

H: Community Service Record:

Please give any known details of your company's activities within the local community. This may include any work done for educational, fraternal, community or religious groups.

Note: Additional comments or testimonials may be attached to this nomination.

Nomination submitted by:

NAME: _____ **TITLE:** _____

Name of Business: _____

TELEPHONE: _____ **EMAIL ADDRESS:** _____

Signature of Nominator

Date

Nomination Deadline: 4:00 p.m., Friday 25th July 2015